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DOMANI SALON & SPA NAMED ONE OF NATION'S FASTEST GROWING SALONS BY SALON TODAY MAGAZINE

LINCOLNSHIRE, IL (January 2008) – **Watertown's Domani Salon & Spa**, owned by Tricia Voigt, was recently named one of the 200 fastest-growing salons in North America by Salon Today magazine, a top business publication for salon and spa owners.

Domani Salon & Spa was selected in the magazine's eleventh annual Salon Today 200 and was profiled in its January 2008 issue. The 200 salons were selected from applications submitted by Salon Today readers, who represent the 25,000 top-producing salons and spas in the country. The magazine honored **Domani Salon & Spa** and the rest of the applicants who posted the highest increases in gross sales between 2005 and 2006, and who were on track to increase sales significantly in 2007.

"The eleventh annual issue of the Salon Today 200 features growing salons with excellent customer service, innovative marketing and top education for employees," said Laurel Smoke, editor-in-chief of Salon Today. "Salon Today 200 owners keep their businesses competitive by branding their salons and spas in their communities as the best places for beauty services and treatments."

For a salon to be named to the Salon Today 200, it had to meet the following criteria:

1) The salon is a provider of professional salon services including one, or more, of the following: hair care, nail care, skin care, body care or spa treatments; 2) It generated gross annual sales revenues of at least \$250,000; 3) The salon's revenues were greater in 2006 than 2005, and are projected to be even higher in 2007; 4) The owner charted his or her business financial growth for the past three years and shared information about the service and product categories that fueled the salon's growth; and 5) The applicant submitted financial documentation, such as a tax return or certified letter from an accountant, to verify revenues.

Domani Salon & Spa provides services in each of the above-named categories, specializing in hair coloring services. Domani marked growth from 2005 to 2006 at an unbelievable 85%. growth for 2006-2007 is projected to be 22%. Tricia Voigt and staff have achieved such success through their unending quest to provide services that pamper and relax. Clients are whisked away into a restful environment of rejuvenation. A commitment to education makes **Domani Salon & Spa** the "it" place to receive beauty treatments.

Salon Today and its sister publications, Modern Salon and Renew, are published in Lincolnshire, IL, by Vance Publishing Corporation.

ABOUT DOMANI SALON & SPA

For more information and a complete menu of Domani Salon & Spa services, please visit www.domanisalon.com