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Contact: Katie Field
Operations Manager, Domani Salon & Spa
920.262.8333
kate@domanisalon.com

DOMANI SALON & SPA NAMED ONE OF NATION'S FASTEST-GROWING SALONS BY SALON TODAY MAGAZINE

LINCOLNSHIRE, IL (January 2009) – **Watertown's Domani Salon & Spa** owned by **Tricia Voigt**, recently was named one of the 200 fastest-growing salons in North America by *Salon Today* magazine, a top business publication for salon and spa owners.

For the 2nd consecutive year, **Domani Salon & Spa** was selected in the magazine's twelfth annual *Salon Today 200* and was profiled in its January 2009 issue. The 200 salons were selected from applications submitted by *Salon Today* readers, who represent the 25,000 top-producing salons and spas in the country. The magazine honored **Domani Salon & Spa** and the rest of the applicants who posted the highest increases in gross sales between 2006 and 2007, and who were on track to increase sales significantly in 2008.

"The twelfth annual issue of the *Salon Today 200* features growing salons with excellent customer service, innovative marketing and top education for employees," said Stacey Soble, editor-in-chief of *Salon Today*. "In an ever-challenging economic climate, the *Salon Today 200* salons continue to grow by implementing the best business practices, providing a rewarding environment for their staff members and a standout experience for their clients."

For a salon to be named to the *Salon Today 200*, it had to meet the following criteria:

1) The salon is a provider of professional salon services including one, or more, of the following: hair care, nail care, skin care, body care or spa treatments; 2) It generated gross annual sales revenues of at least \$250,000; 3) The salon's revenues were greater in 2007 than 2006; 4) The owner charted his or her business financial growth for the past three years and shared information about the service and product categories that fueled the salon's growth; 5) The applicant submitted financial documentation, such as a tax return or certified letter from an accountant, to verify revenues.

Domani Salon & Spa provides services in each of the above-named categories, specializing in hair coloring services and special occasion styles. Tricia Voigt and staff have achieved success through their unending quest to provide services that pamper and relax. To attract and retain new talent, team Domani has redeveloped its training program for newly graduated hair technicians. They receive extensive training in "the Domani experience" so that every guest has a top-notch experience with each visit. A commitment to excellence and education makes **Domani Salon & Spa** the "it" place to receive beauty treatments

Salon Today and its sister publications, *Modern Salon* and *Renew*, are published in Lincolnshire, IL, by Vance Publishing Corporation.

ABOUT DOMANI SALON & SPA

For more information and a complete menu of Domani Salon & Spa services, please visit www.domanisalon.com